

Privacy Policy

Effective Date: 26th of May 2025

At Mediotica (<https://mediotica.com>), we value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and protect your data.

1. Information We Collect

We collect two types of data:

A. Non-personally Identifiable Information (via Google Analytics):

- Active users and new users
- Average engagement time per user
- Event counts
- Top pages visited
- Referral sources
- Geographic data (town/city)
- Sales and revenue tracking (currently at zero)
- Marketing-related metrics

B. Voluntarily Submitted Information (via Contact Form):

- Name (optional and unverified)
- Email address (optional and unverified)
- Message content

Users are not required to create an account or verify their identity to submit the contact form.

2. How We Collect Information

- Through Google Analytics (a third-party analytics tool)
- Through the contact form on our website

3. Purpose of Collecting Data

We collect this data for:

- Understanding website traffic and engagement

- Marketing analysis and strategy
- Responding to inquiries submitted through the contact form

4. Data Sharing

We do not share, sell, or trade your data with third parties.

5. Payment and Transactions

Although we offer digital services for sale, we do not collect payment or billing information through our website. All transactions are conducted manually through direct communication with our team.

6. Data Storage & Protection

We host our website on secure servers managed via GoDaddy and cPanel. While no system is 100% secure, we take reasonable precautions to safeguard your information.

7. User Rights

If you would like us to delete data collected about your visit, you may request this by contacting us. Google Analytics also provides options for data deletion which we can assist with.

8. International Regulations

Our services are primarily intended for users in Costa Rica, and we are compliant with local business and data regulations.

9. Contact

If you have any questions about this Privacy Policy, feel free to contact us at:
hello@mediotica.com